

# Witnessing Corner

## Final Events BIG in Florida



In early September, Colin McClay ordered 100 copies of *The Final Events of Bible Prophecy* DVD and book set. He began wondering how he could possibly share every copy, but soon he was impressed to advertise the DVDs in *The Flyer*, a free family magazine distributed weekly throughout the Tampa Bay area. People use it mostly to advertise their personal items for sale, so when he placed the ad, he had no idea how well it would go. The ad appeared like this:

FREE—FINAL EVENTS Bible Prophecy DVD & book. 43 minute documentary leads you through end-time events, including signs of the end, the rapture, Christ's return, & more! Call [phone number].



The results have been absolutely phenomenal! Colin reports, "From the outset, my phone was ringing off the hook. I averaged about 25 calls per week, with requests from as faraway as California and Montana. "When people called, they were very interested in the events occurring in the world today, and they wanted to know what the Bible has to say about it. There is *extreme* interest in the *Final Events* DVD because people are truly hungry for truth in God's Word! In fact, a lot of people were worried that I had already run out of DVDs as they were so anxious to get a copy. They were so relieved when I told them I had more available. Some even requested multiple copies to share with others."

## Building Faith in the Bible

"Two people called back after watching the video to tell me how much they enjoyed it, and then requested additional copies for co-workers, family members, and neighbors who are not Christians. One lady even sent a thank-you card that reads, "Thank you so much for your ministry. *The Final Events* DVD really blessed my life."

"Another lady told me that she's watching the video with several non-Christian friends, who are totally enthralled by what they've seen. She requested two more copies and said she was thrilled because the documentary brought Bible prophecy to life. She was especially pleased with the way Bible texts run throughout the video. She lamented that so many people today, including most Christians, don't really know what the Bible says about end-time events because they don't read the Bible.

"Three people requested not only the DVD and book, but also 'anything else religious' that I could send them. One man indicated that he was not religious at all but wanted to know God. Another said he had read the Bible through three times and is extremely interested



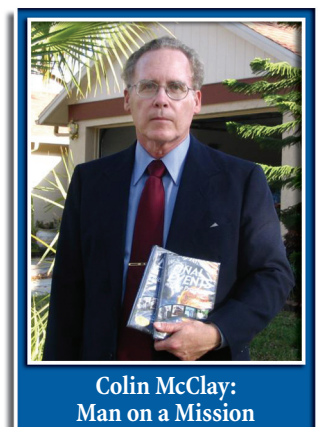
in the book of Revelation, but finds it very difficult to understand. So along with the DVD, he asked if I could send him anything else that would help him understand the Bible and Revelation in particular. He also listens to a Christian radio station that discusses prophecy, but he doesn't agree with everything they say and is searching for the truth from God's Word. These calls will often lead to deeper spiritual conversations too! I sent him, and others who request them, more prophecy information, a *Steps to Christ* book, a *Hidden Truth* magazine, and Doug Batchelor's 'Revelation's Rapture' audio CD."

## You Can Do It Too!

"When people call, I take their names and addresses and mail them the DVD. I also include a Bible study card that tells them how they can mail in, call a toll free number, or go on the internet to request Bible studies. My total investment for the effort (including DVDs/books, advertising, envelopes, postage, scotch tape, and gas) has been around \$500. It is the best \$500 I've ever spent! Plus, I now have a list of names that I can send out flyers to when there is a nearby evangelistic event, such as *The Prophecy Code*, they need to know about!

"This effort has been a great blessing! I am thankful for the opportunity to participate in His work by sharing the gospel with a world that is rapidly coming to a close. I also thank Doug Batchelor and Amazing Facts for touching lives through television, radio, the internet, books, magazine, videos, and so many other ways.

"I hope that others will be inspired to do something similar in their communities, because people are searching for answers. *The Final Events* is a terrific witnessing tool that people just love. We must take advantage of this opportunity while the door is still open!"



Colin McClay:  
Man on a Mission